



# **biletinial**

[www.biletinial.com](http://www.biletinial.com)



Cinema



Theater



Concert



Opera & Ballet



Sport

**and more..**





**Biletinial.com is Turkey's the most visited event ticketing platform with production of more than 40 million tickets annually.**

**Biletinial** has started its services in the ticket sales sector in 2011, since then biletinial.com aims to create solutions in gathering the consumers and the events with help of the new developing technologies.

Since the day it started to provide services, it has been developing by the software engineers with the help of new technologies and innovations. **biletinial.com** has been successfully create solutions in gathering the consumers and the events both in domestically and internationally.

With the growing infrastructure, **biletinial.com** provides sustainable services to more than 300 cinemas, 2000 halls and 220.000 seats in the fields of cinema, theater, concerts, sports and many different special events.

In Turkey, **Biletinial** ticketing system creates solutions in 66 cities with the 87 percent of the Turkey population and also in Turkish Republic of Northern Cyprus.

With the aim of becoming a regional and global brand in 2020, it blends its know-how with unique business models and technological infrastructure to serve globally soon.

**Biletinial**, which develops itself with the new technologies every day to provide unique experiences to consumers through innovative technology, aims to provide the best and effortless service to consumers with its passion for innovation and





Box Office  
Software

Online  
Ticketing



Food & Beverage  
Software

Web Design & Mobile  
Application



Access Control  
Systems

Kiosk



Loyalty  
Software

Central  
Reporting System



Digital  
Signage

Accounting  
Solution



Third Party  
Api

Campaing  
Management



Mobile  
Report

Cross  
Sell





# Box Office Software

Biletinial provides box office software solutions as well as integrated online ticketing services. Box Office helps you to manage your film schedules, streamline operations and drive ticket sales. It is the core of your cinema operations. There are many benefits to using our box office software for your event ticket sales.

- Cash, credit card ticket sale
- Reservation and reservation tracking
- Possibility of choosing the seat your guests want
- No more seat separation for box office and web
- Instant reporting for box office and online sales
- Follow up of all sales and returns transactions with reservation number
- Parametrically setting of the cancellation period
- Seat based customer information
- Online transaction tracking at the time of sale
- Access control system integration with specific ticket barcode
- Possibility of selling special products such as glasses, menus at the Box Office
- Possibility to print tickets in different formats from different printers on discount, lounge and / or film basis
- Ability to sell tickets of the same type at different prices in the same session
- Full integration with cash register and printers compatible with finance
- Full integration with online ticket system





# Food & Beverage Software

Biletinial Food & Beverage Software makes it possible for you to orient product checks according to your requests. This software built specifically for the cinema industry it integrates with Biletinial's suite of products.

- Unlimited product identification
- Unlimited category definition
- Defining special categories (Bestsellers)
- Unlimited menu definition
- Programming sub-features of products (Coca Cola: Zero, Light)
- Defining different VAT rates
- Defining different payment options
- Defining discounts as a percentage of the amount or price of a product
- Defining discounts and Loyalty Card
- Defining employee profiles and follow up system of salary and social security payments
- Monitoring the working hours of employees
- Stock tracking system
- Full integration with cash register and printers compatible with finance
- Full integration with online archive system

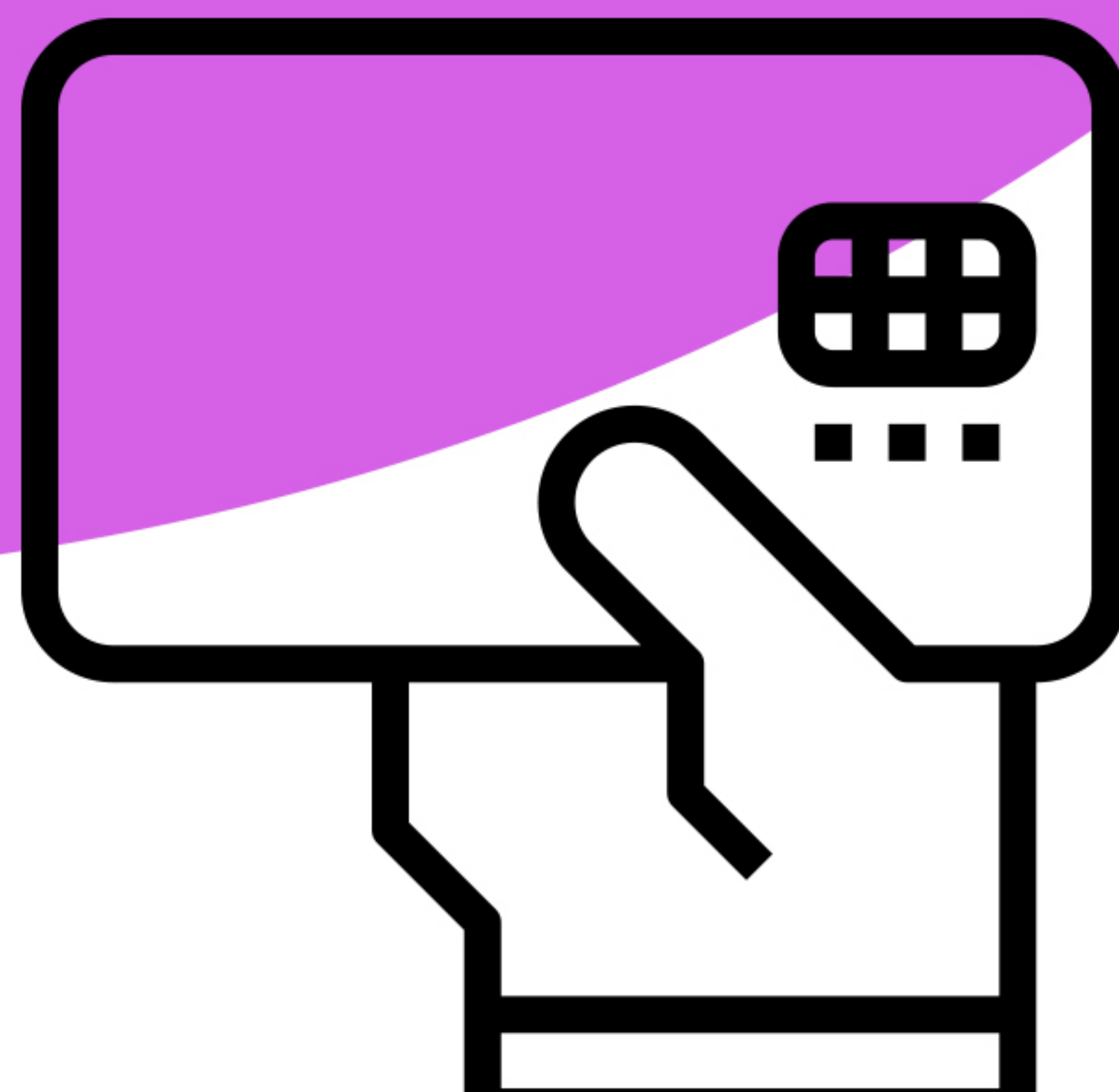




# Loyalty Software

In order to get to know customers better, follow ups can be provided with strategic reports such as Customer Profile Analysis, Customer Data Continuity etc.

- Defining customer profile
- Possibility to generate reports with parametric definitions
- Register customer information on a system
- Can be filled with credit card options
- Full integration with CRM and Card Management Systems
- Purchases of event products
- Ability to define special promotional ticket or invitation
- Parametrically to receive reports of all card transactions







## Campaign Management

Campaigns can be defined in box office and buffet applications

Invitations can be produced with the special PNR code system for movie theaters campaigns







## Digital Signage

All session information is automatically retrieved from the system and the session displays current session without any changes from the screens

Digital Signage uses the latest technology to deliver real-time information for your customers on a wide range of hardware solutions. Immerse your audience in the world of your cinema with real-time information and media

Additional revenue can be generated by showing advertisements instead of theatre plan between sessions

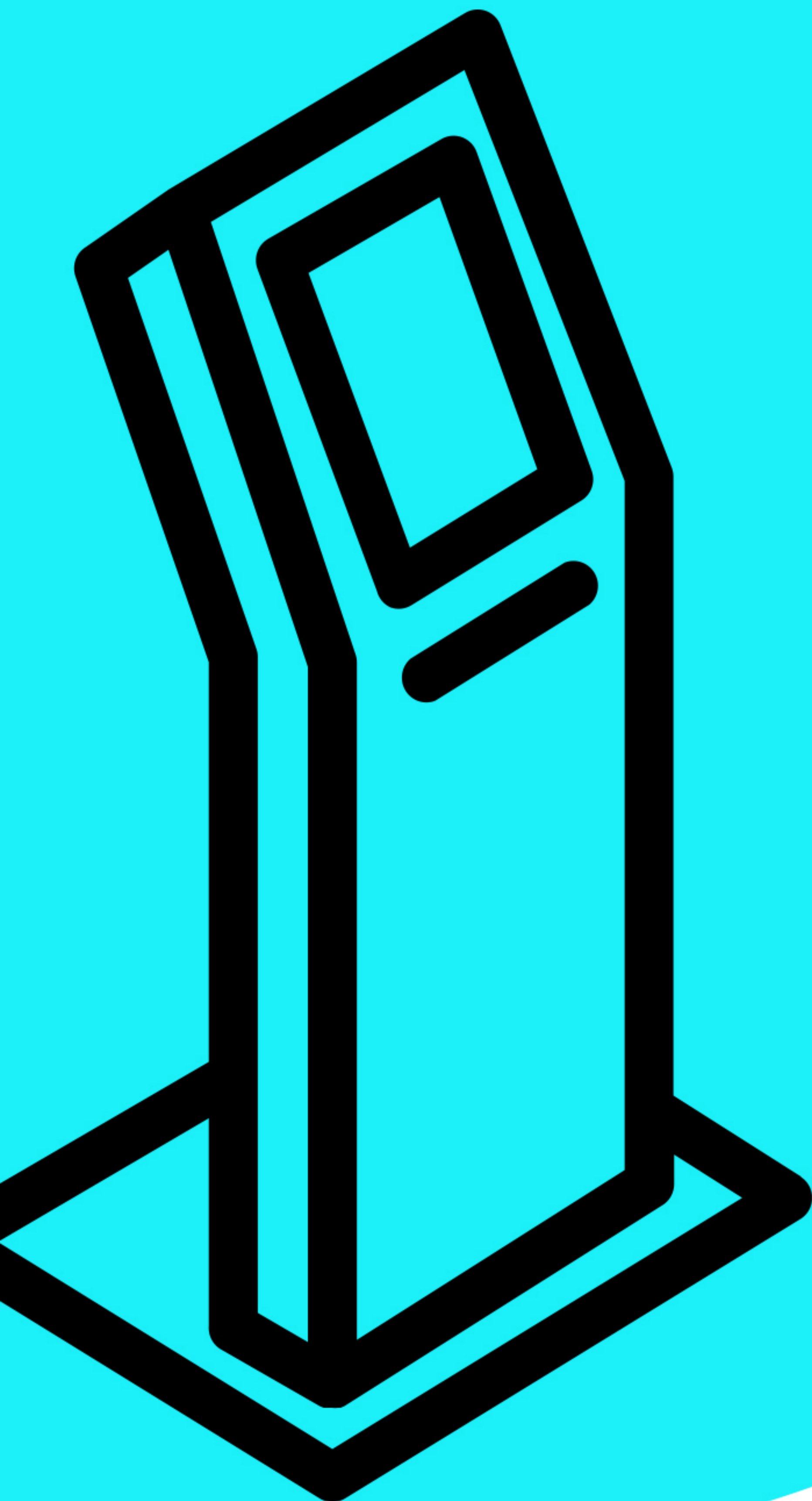
Fragments and campaigns to be displayed can be continuously reflected to the desired screens at specific time intervals or according to preference

No additional registration is required for movie information

The age limit applications for movies are displayed on all defined movies without any updates







## Kiosk

KIOSKs set a new standard for customers self-service ticketing devices. It reduces wait time for you customers during busy periods.

- Kiosk positioning to cinema box office or outdoor area
- Buying tickets for an event without queuing
- Online tickets can be printed
- Choosing the preferred seat from the theatre plan
- Secure payment with credit card and debit card via kiosks
- Benefits of loyalty cards for transactions such as campaigns, discounts etc. via kiosks
- Kiosk Support and Monitoring team for Kiosk management





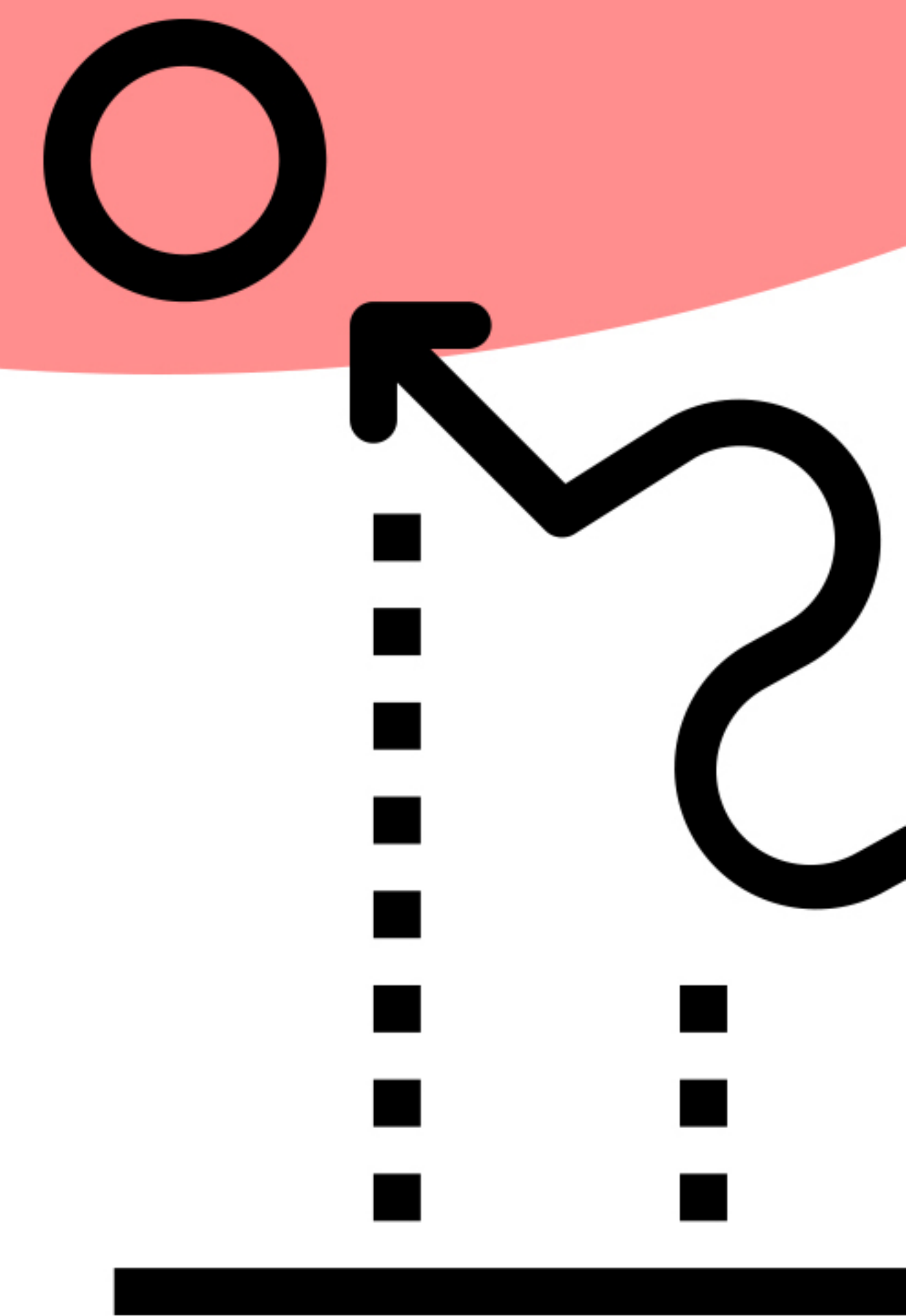
# Central And Mobile Reporting System

With the central and mobile report system, you can get instant access to the tickets and the income information obtained and you can get instant access to detailed information such as how much ticket sales have been made, how much revenue you have earned and with a single keystroke, whether you report to the screen or report to the printer.

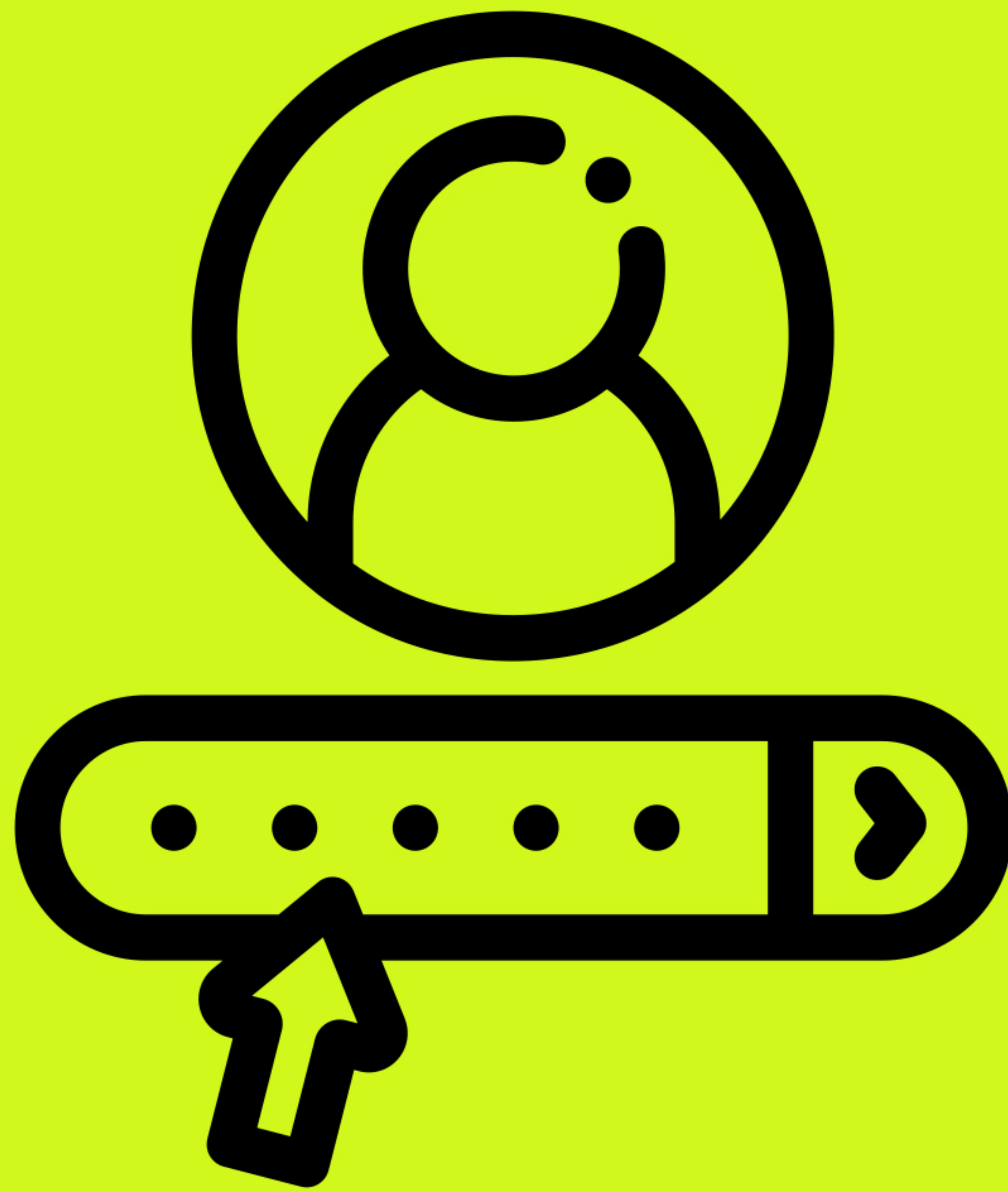
Reporting for multiple partitions and functions within the same system

To be able to monitor the special and general applications of companies such as system definitions, campaigns, reports and CRM runnings

- Detailed management reports
- Possibility to generate reports with parametric definitions
- Customized mailing / SMS activities
- Full integration with Accounting Systems
- Full integration with CRM and Card Management Systems
- Reporting to 3rd parties
- Instant control of all sales transactions
- Monitoring transactions such as sales, rebates and etc.







## Accounting Solutions

You can track sales data through accounting software

All types of data transmission to the accounting integrations via API





## Access Control System

To prevent repeated usage, reading ticket barcode or contact less cards

Access to the hall entrances by reading the barcode or QR code on the ticket or by dialing the PNR code on the turnstile

Easy access to the cinema without waiting in line by reading the QR code on the turnstile.

Entry application with PNR code instead of barcode if desired

Personnel tracking and integration of customer cards with the card reader

As soon as the ticket or customer card is read, the system provides recordings by recording the transit time, number of people, screen and movie information.





## Cross Sell

Taking advantage of the collaboration of cinemas with other brands, when you buy movie tickets, you can buy the products of many different brands at a discounted price.

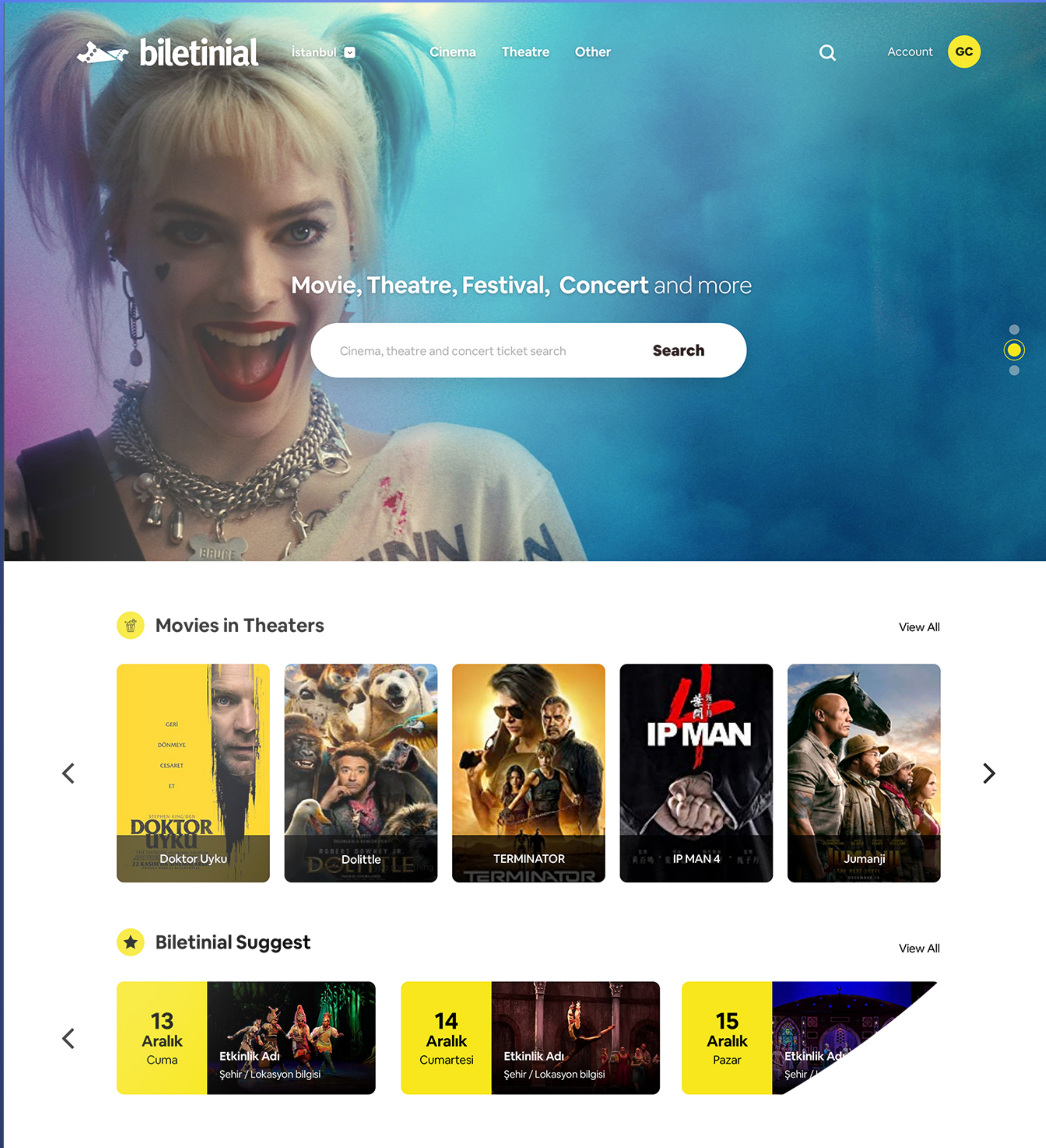


## Third Party Api

You can use third-party software systems to run your cinema operations. Third Party API Integration permits you to develop custom applications that connect directly with your third-party software so that you can add features or improve upon business processes.







# Cinema Web Design

## Dynamic website design for your cinema

Integration of **biletinial.com** without the need of weekly update of all posters, showtimes and movie informations.





# Mobile Application

## Empower your business with customized Mobile App

With the help of mobile application, your customers can enter the movie theatre without waiting for the queue, they can buy tickets from any place with a single click.

- Special mobile application software with integrated ticket sales for cinema or cinema group
- Easy and fast event ticket sale via mobile applications
- Opportunity to select the seat you wish
- Different payment options (credit card, debit card, virtual card)
- Trailer displays
- Showing you the nearest movie theatre
- Different discount applications with campaign defined codes







## **Exclusive Authorized Ticketing Partner of Republic of Turkey Ministry of Culture and Tourism**

In 2019 Biletinial has become the authorized solution partner of Turkey Ministry of Culture and Tourism to make it easier for art lovers to get tickets for all performing arts. Art lovers can easily buy tickets of State Opera and Ballet, State Theaters and the General Directorate of Fine Arts at any time, anywhere.



**REPUBLIC OF TURKEY  
MINISTRY OF CULTURE  
AND TOURISM**





REPUBLIC OF TURKEY  
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## Sanat CepTe

Sanat CepTe is the official mobile application of Republic of Turkey Ministry of Culture and Tourism created by **Biletinial**

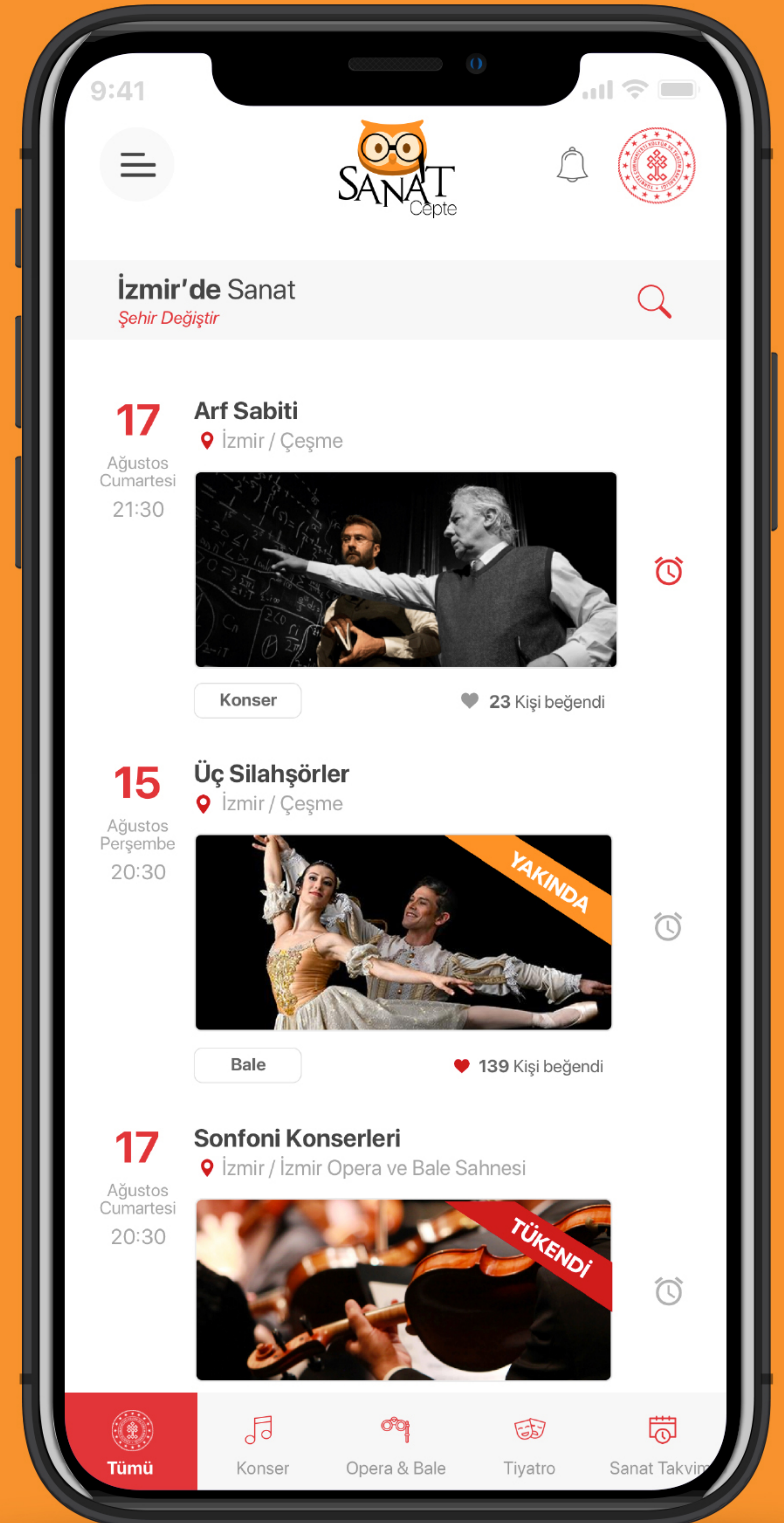
Sanat CepTe application provides the opportunity to announce and sale of art events organized by Republic of Turkey Ministry of Culture and Tourism.

## Benefits of Sanat CepTe

- All art events on one platform
- Ability to view events based on your location
- Select the seat you want
- Event reminder feature



or





# WHAT **WE** DO?

**40M**

Ticket  
per year

**3M**

Our Web Site Visitors  
per month

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**250.000 +**

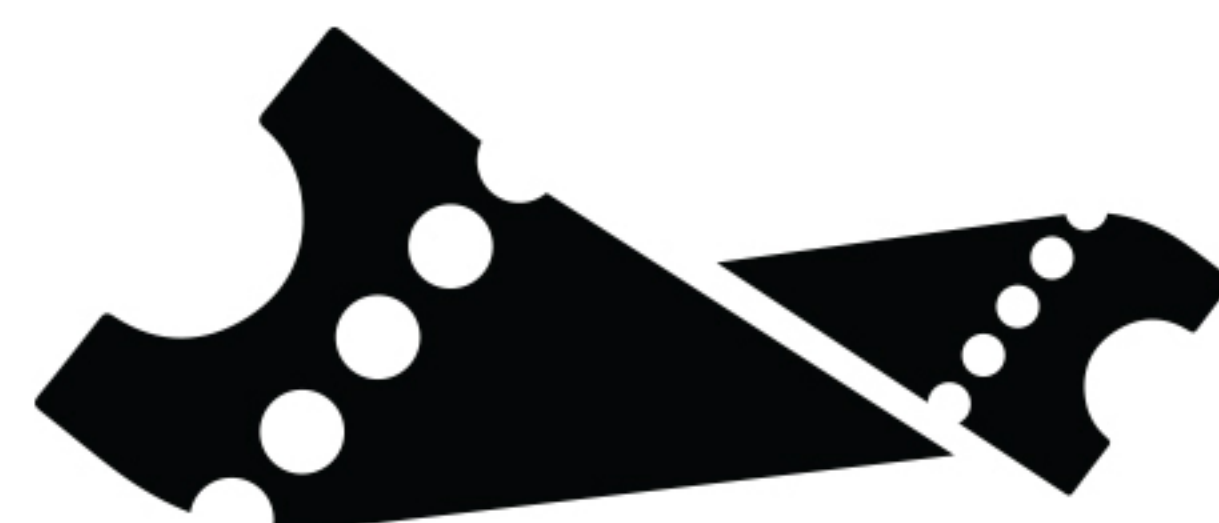
Seat

**2.000 +**

Screen

**300 +**

Cinema Branch



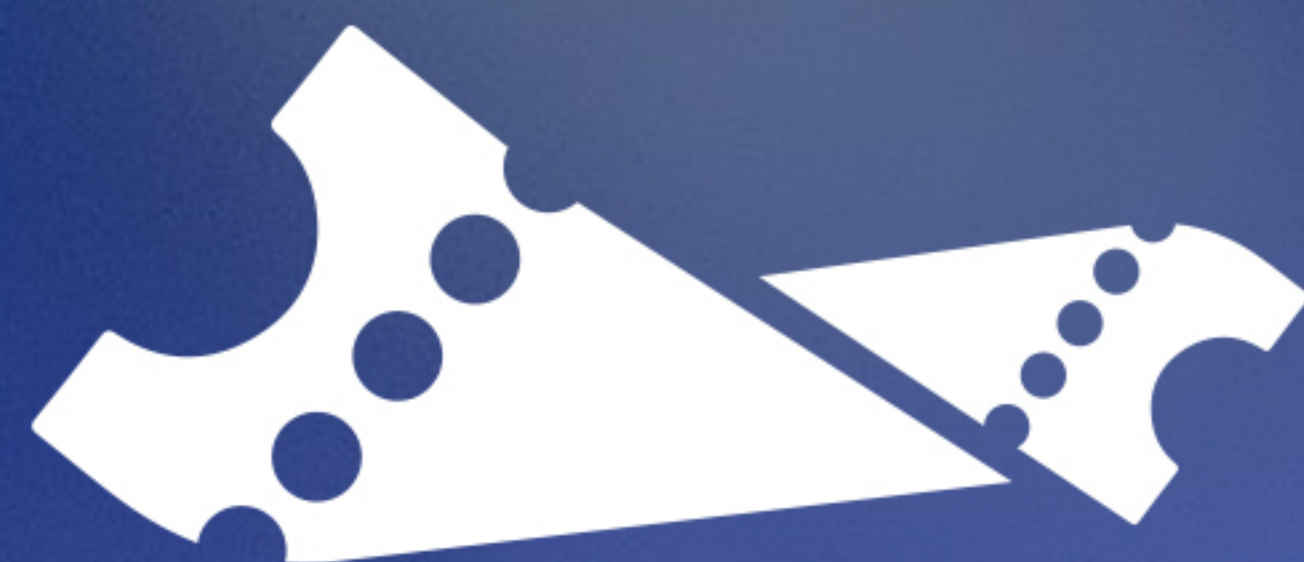


where are we on **earth?**

**40.1979858 28.9409546**







# biletinial

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/ biletinial

**+90 (850) 333 99 11**

[info@biletinial.com](mailto:info@biletinial.com)